



206.395.4669

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S. CHARLIE ROBBINS

## PROFESSIONAL SUMMARY

Highly accomplished and versatile Media Professional with extensive experience across all facets of content creation, management, and deployment, including digital, broadcast, and print media. Proven expertise in videography, photography, editing, graphic design, and media operations, coupled with strong technical proficiencies in both production and post-production software. Adept at leveraging multimedia skills for marketing, logistics, and creative project leadership.

## MEDIA & CREATIVE LEADERSHIP

### **ActiviTV Channel:** Creative Director & Media Operations Lead

Directed overall creative vision and managed media assets for the channel. Spearheaded media operations, ensuring seamless execution of production workflows and data management.

### **Woodleaf Media:** Owner, Photo, Video, Media Production

Managed and executed end-to-end media production projects, including commercial photography, videography, and post-production. Developed comprehensive media strategies for diverse clients.

### **Creative Imaging Center:** Director, Photographer, Editor, Film & Digital Print

Oversaw the daily operations of a full-service creative media center. Provided event and custom session photography, editing, and professional print services (film and digital).

### **College Ed Tech:** Promotions, Media, Sales

Developed promotional multimedia content for clients and events. Managed media assets and supported sales efforts through data collection and management.

### **WELD:** Graphic Designer, Photographer, Editor

Executed graphic design projects for marketing and internal communications. Provided photography and editing support for various organizational needs.

### **ACE Adventure Center:** Video Kayaker, Media, Editor

Captured dynamic action sports photography and videography. Edited promotional and user-generated content for marketing purposes.

### **“No Excuses!” Documentary:** Videographer, Editor

Cinematographer and post-production editing for a documentary film project.

### **Register-Herald News:** Layout Design, Copy Editor

Managed layout and graphic design for print newspaper sections. Ensured editorial quality and consistency as a copy editor.



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## PRODUCTION SPECIALIST (Broadcast/Film Projects)

- **DP / CAM OP / DRONE / PHOTO** on numerous high-profile broadcast productions, including Discovery: Naked & Afraid Series, Alaskan Bush People, and FOX: First Responders Live.
- Operated diverse camera systems (TV/Broadcast, Cinema, DSLR, IR) and performed aerial videography (FAA Part 107).
- Managed complex media and data workflows for large-scale, remote production teams.

## CUSTOMER SERVICE & LOGISTICS

**Whitewater Wisdom LLC:** Owner, CFO, Media, Logistics  
Managed the financial and logistical operations of a small business.  
Oversaw media and marketing efforts, including content creation and digital promotion.

**OARS:** Adventure Consultant, Sales  
Provided expert sales consultation and managed customer logistics for adventure travel.

**West Virginia Experience:** Logistics Manager  
Coordinated and managed complex logistical needs for large-scale outdoor events and experiences.

## EDUCATION / CERTIFICATIONS

**B.A. Communication Design: Film / TV / Media Arts Production**  
California State University, Chico - Chico, CA  
Focus: Cinematography, photography, end-to-end media creation, directing/producing for live event, multi-cam production

Mt. San Antonio College - Walnut, CA: A.A. Animation

Butte College - Oroville, CA: A.S. General Studies

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